



**PROGRAMME TIMETABLE DAY 1 - SUNDAY - 23 OCTOBER 2022**

	MAS Gallery S	MAS Auditorium	MAS Theatre	Other locations
8:00 - 9:00	Registration			<b>MAS Entrance</b> Al Razfa performance [8:00 - 8:40]  <b>MAS Atrium</b> Al Azi performance [8:45 - 8:50]
9:00 - 9:15	Welcome and opening remarks			
9:15 - 10:00	The role of culture in making resilient and shared societies			
10:00 - 10:45	Fortifying Culture for the Future			
10:45 - 11:00	Break			
11:00 - 12:00	Keynote conversation with Trevor Noah			
12:00 - 13:30	Post COVID Business Models: What Have We Learned About Sustainable Cultural Organizations? [12:00 - 12:45]  Hollywood and the Diversity of Cultural Expression [12:45 - 13:30]	Ecologies of Culture [12:00 - 12:30]  Cultural and Creative Ecosystems: Definition & Evolution [12:30 - 13:15]	<i>Dune</i> : The Creation of a blockbuster film franchise [12:00 - 12:30]  Creative Conversations: Amin Taha in conversation with Justin McGuirk [12:30 - 13:00]  The art practice of Hashel Al Lamki [13:00 - 13:15]	<b>Photography Studio</b> Deep listening workshop #2 [12:00 - 13:00]
13:30 - 14:20	Lunch			



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**PROGRAMME TIMETABLE DAY 1 - SUNDAY - 23 OCTOBER 2022**

	<b>MAS Gallery S</b>	<b>MAS Auditorium</b>	<b>MAS Theatre</b>	<b>Other locations</b>
14:30 - 14:45	Performance by Jahida Wehbe [14:30 - 14:45]			
14:45 - 15:45	Redefining the role of the collector [14:45 - 15:45]	Resilience, Recovery, Revival [14:45 - 15:45]	A Film Commission's influence on narrative censorship, film tourism & creative production [14:45 - 15:15]	<b>Photography Studio</b> Deep listening optional debrief [14:45 - 15:15]
15:45 - 16:00	Break			
16:00 - 17:45	The Power of Cultural Districts [16:00 - 16:45]  Keynote by Sheikh Zayed bin Sultan bin Khalifa Al Nahyan [16:45 - 17:00]  East African Design Futures [17:00 - 17:45]	Cities of Music [16:00 - 16:45]  Shasha Movies Presents: Film on Film [16:45 - 17:30]	Artist and Curator Talks 1 [16:00 - 17:30]	<b>Garden</b> Culture Summit Majlis 1 [16:00 - 16:45]
19:00 - 22:00	Museum Tour followed by Dinner at Louvre Abu Dhabi			



## PROGRAMME TIMETABLE DAY 2 - MONDAY - 24 OCTOBER 2022

	MAS Gallery S	MAS Auditorium	MAS Theatre	Other locations
8:00 - 9:00	Registration			<b>MAS Entrance</b> Al Mdema performance [8:00 - 8:40]  <b>MAS Atrium</b> Al Hibban performance [8:45 - 8:50]
9:00 - 9:05	Introduction by Tim Marlow			
9:05 - 9:15	Keynote by HE Noura Al Kaabi			
9:15 - 9:30	Keynote by Eyal Weizman			
09:30 - 10:00	Creative Conversations: Ai-Da in conversation with Tim Marlow	Art by teamLab		
10:00 - 10:45	AI and the Future of Culture	From video games to virtual reality		
10:45 - 11:00	Break			
11:00 - 11:15	Performance by Kader Attou			
11:15 - 12:00	Mentoring for Impact [11:15 - 12:00]	Cultural and Creative Ecosystems: Proximity Policies, Strategies and Approaches [11:15 - 12:00]	Creative Conversations: Dr Jos Boys in conversation with Tim Marlow [11:15 - 11:45]  The Khaliji Garden [11:45 - 12:00]	<b>Photography Studio</b> Deep listening workshop #3 [11:15 - 12:15]
12:00 - 12:45	Keynote by Harvey Mason jr [12:00 - 12:15]  Creative Conversations: Panos A. Panay in conversation with Jimmy Jam [12:15 - 12:45]	The Manuscripts & Music of Mali Magic [12:00 - 12:30]	Creative Conversations: Vanessa Branson in conversation with Dr Nadim Samman [12:00 - 12:30]  Digital transformation and the cultural sector [12:30 - 12:45]	
12:45 - 13:35	Lunch			



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**PROGRAMME TIMETABLE DAY 2 - MONDAY - 24 OCTOBER 2022**

	MAS Gallery S	MAS Auditorium	MAS Theatre	Other locations
13:45 - 14:00	Performance by Naseer Shamma			
14:00 - 15:15	Keynote conversation: HE Mohamed Khalifa Al Mubarak in conversation with Frank Gehry [14:00 - 14:30]  Artists Speak Out: A conversation with Afghan film director Sahraa Karimi [14:30 - 15:00]	Cultural and Creative Ecosystems: Infrastructures, Regulations, Challenges [14:00 - 14:45]	Artist and Curator Talks 2 [14:00 - 15:15]	<b>Photography Studio</b> Deep listening optional debrief [14:30 - 15:00]  <b>Garden</b> Culture Summit Majlis 2 [14:30 - 15:15]
15:15 - 15:30	Break			
15:30 - 17:45	Making a Space Public [15:30 - 16:30]  What the museum is not [16:30 - 17:30]	Culture Today [15:30 - 16:15]  Shasha Movies Presents: Film on Film [16:15 - 17:45]	Artist and Curator Talks 3 [15:30 - 17:00]  Creating a Character [17:00 - 17:45]	<b>Photography Studio</b> "Producing and Writing for Live TV" workshop [15:30 - 16:30]  <b>Photography Studio</b> "Promoting the social, economic and professional rights of artists" workshop [16:45 - 17:30]
19:00 - 22:00	Al Hosn Tour and 'The Roots' Performance by Kader Attou followed by Dinner at Cultural Foundation			



## PROGRAMME TIMETABLE DAY 3 - TUESDAY - 25 OCTOBER 2022

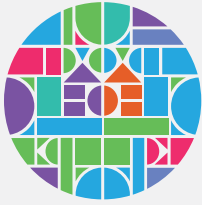
	MAS Gallery S	MAS Auditorium	MAS Theatre	Other locations
8:00 - 9:00	Registration			<b>MAS Entrance</b> Al Rowwah performance [8:00 - 8:40]  <b>MAS Atrium</b> Al Nadba performance [8:45 - 8:50]
9:00 - 9:05	Introduction by Tim Marlow			
9:05 - 9:30	Keynote by HE Omar Saif Ghobash [9:05 - 9:15]  Keynote by Erica Muhl [9:15 - 9:30]			<b>Photography Studio</b> teamLab's Creative Process workshop [9:15 - 10:45]
09:30 - 10:00	Growing Local Creator Economics [9:30 - 10:00]	Cultural Heritage and the COVID-19 Pandemic [9:30 - 10:00]		
10:00 - 10:45	Creating a Richer Chorus [10:00 - 10:45]	Culture and Climate Change [10:00 - 10:45]	Josephine Baker in North Africa [10:00 - 10:15]  Culture and Populism: Perspectives from Cultural Policy and Practice [10:15 - 10:45]	
10:45 - 11:00	Break			
11:00 - 11:15	Performance by Yarub Smarait and Samvel Gasparyan			
11:15 - 12:30	Creative Conversations: Sumayya Vally in conversation with Tim Marlow [11:15 - 11:45]  Taking Bollywood Global: Dynamics of Diversity [11:45 - 12:30]	Michael Kovac in conversation with Rico Love [11:15 - 11:45]  Cultural and Creative Ecosystems: Future Foresight [11:45 - 12:30]	Diaspora Diplomacy as an efficient tool of Public Diplomacy [11:15 - 11:45]  Artist and Curator Talks 4 [11:45 - 12:30]	



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**PROGRAMME TIMETABLE DAY 3 - TUESDAY - 25 OCTOBER 2022**

	MAS Gallery S	MAS Auditorium	MAS Theatre	Other locations
12:30 - 13:00	Keynote conversation: Chris Dercon in conversation with Sir David Adjaye [12:30 - 13:00]			
13:00 - 13:50	Lunch			
14:00 - 14:15	Al Ahalla performance			
14:15 - 15:30	Keynote by HE Anwar Gargash [14:15 - 14:30]  Integrating Cultural Diversity Through Music [14:30 - 15:30]	Global Storytellers: A Perspective from Africa [14:15 - 15:00]  Simone Davis in conversation with Liza Henshaw [15:00 - 15:30]	Artist and Curator Talks 5 [14:15 - 15:30]	<b>Garden</b> Culture Summit Majlis 3 [14:30 - 15:15]
15:30 - 15:45	Break			
15:45 - 17:30	The New Canon [15:45 - 16:30]  Keynote by Michael Hendrix [16:30 - 16:45]  People and Place [16:45 - 17:30]	What Being a Global Citizen Means as an Arab Artist Today [15:45 - 16:15]  From Treasure House to Modern Agora [16:15 - 17:00]  Cultivating a Cultural Vitality Program at the Smithsonian [17:00 - 17:30]	Art of Animation [15:45 - 16:15]  Inhabiting the Museum [16:15 - 16:30]	
17:30 - 18:00	Wrap up and Closing Panel			
18:00 - 21:00	Closing Performance by Danilo Pérez's Global Jazz Project featuring special guest Charbel Rouhana followed by dinner at Manarat Al Saadiyat			



# Culture Summit Abu Dhabi

**Culture Summit convenes leaders from the field of arts, heritage, media, museums, public policy and technology, to identify ways in which culture can transform societies and communities worldwide.**

Organised by the Department of Culture and Tourism - Abu Dhabi, the 2022 edition continues its partnership with leading international arts, technology and media organisations to bring leaders in art and culture to Abu Dhabi for an extraordinary forum of knowledge exchange, debate, and policy development, taking place at Manarat Al Saadiyat, Abu Dhabi from 23 to 25 October 2022.

**A Living Culture** gathers the expertise of policy makers, researchers, artists and curators to examine contemporary issues driving change in the culture and creative industries (CCI) and the wider culture sector today. An overarching assumption driving discussion is that the pandemic, and the seismic shifts in cultural production and dissemination it induced, has shifted our relationship with culture, transforming it to a more living and dynamic part of our daily lives and experience. New cultural ecosystems characterized by greater fluidity, collaboration and resource sharing are emerging to support and sustain CCI. The radically evolving global media landscape provide both challenges and opportunities for preserving and promoting diversity of cultural expression and inclusion. In this solution-seeking Summit, three proposed sub-themes or streams investigate the overarching theme of *A Living Culture*. Each stream drives the day's programme, channelling discussion aimed at generating solutions to the critical challenges and opportunities facing CCI and the wider culture sector today.

## DAY 1

### Living Cultural Ecosystems – a sectoral lens

This theme examines culture sector issues and challenges in producing and disseminating culture in the wake of the pandemic.

In discussing these sectoral issues, much has been made of the need for new, more dynamic or living cultural or creative ecosystems – systems that are more adaptable, resilient and responsive to change. These ecosystems are being interpreted and implemented on two levels: A sectoral level (e.g., music) and by jurisdiction or geography (e.g., cities).

## DAY 2

### Living in Culture - a people/ community/cultural consumer-participants lens

While the pandemic brought damage and disruption to CCI it also forced the sector to innovate to survive. The most dramatic and extensive of these innovations was the exponential increase in digital content creation and dissemination. Particularly during times of lockdown, access to these digital cultural products and services became a social and psychological lifeline and part of people's daily routine and experience. Streamed cultural content is being seen as a resource in healthcare, education and other social and cultural services.

## Day 3

### Culture, Diversity, Power - a diversity lens

This theme focuses on critical challenges related to the protection and promotion of the diversity of cultural expression, and the policies of parity and structures of enablement being implemented to sustain diversity.

CCI and broader cultural resources – both tangible and intangible – are powerful drivers in identity building and inclusion in a diverse global environment – both physical and digital. The exponential increase in digital media flows poses both opportunities and challenges related to CCI and the diversity of cultural expression.

Sessions Programmed by

Organised By





## OPTIONAL PRE-PROGRAMME - SATURDAY - 22 OCTOBER 2022

### REGISTRATION

22 Oct, 2022  
12:00 - 18:00

Saadiyat hotels

Please collect your badge and welcome pack at your hotel for those arriving early.

### TOURS

22 Oct, 2022  
12:00 - 16:00

Tours of Abu Dhabi sites

For those arriving early, a tour of Abu Dhabi is being organized. Tours and visits of Abu Dhabi highlights is organised with a departure from the hotel at 12.00 and a return at 16.00. Please contact our Speaker Team by 18 October if you want to take part in these tours & visits.

### WORKSHOP

22 Oct, 2022  
17:00 - 18:00

Photography  
Studio

Deep listening workshop 1

At a time when it is increasingly hard to find common ground, BBC journalist and deep listening expert, Emily Kasriel is inviting speakers and moderators to a unique workshop designed specifically for Culture Summit 2022. During this session, Emily Kasriel will introduce what deep listening is as well as equip speakers and moderators with tools and technics they could apply directly on their panels and transform theirs and others experience. These tools will likely help you as well to make the most of the conversations you will have throughout the Summit.

**FACILITATOR:** Emily Kasriel, Head of Special Projects, BBC World Service

### PERFORMANCE + DINNER

22 Oct, 2022  
19:00 - 22:00

Performance by Bait Al Oud followed  
by Dinner at Saadiyat Beach Club

Bait Al Oud artists and world-renowned musicians will participate in a one-of-a-kind concert led by the Qanun player Bassam Abdel Sattar, where melody mixes between East and West and where classical and oriental music meet.





## PROGRAMME DAY 1 - SUNDAY - 23 OCTOBER 2022

### PERFORMANCES

23 Oct, 2022  
8:00 - 8:40

MAS Entrance

Al Razfa

Al Razfa is a traditional performing art comprising poetry and rhythm that is deeply rooted in the culture of the UAE. The songs have been preserved for many years and provide participants with a sense of identity and pride till this day. Al Razfa is viewed as a form of celebration and an expression of gratitude and valour. It is also performed at welcome ceremonies for dignitaries.

Al Razfa was inscribed in 2015 on the UNESCO Representative List of the Intangible Cultural Heritage of Humanity.

23 Oct, 2022  
8:45 - 8:50

MAS Atrium

Al Azi

Al Azi is characterised by the powerful voices of the poet and the chorus who 'answers' him. In Al Azi verse, the poet speaks about generosity, courage and other qualities that exemplify the greatness of the poem's subject. The call-and-response performance conveys a sense of unity and solidarity, while the symbolic weapons signify courage. Al Azi is regularly performed at weddings, national celebrations and religious holidays, as well as other special events and ceremonies.

Al Azi was inscribed in 2017 on the UNESCO List of Intangible Cultural Heritage in Need of Urgent Safeguarding.

### WELCOME AND OPENING REMARKS

23 Oct, 2022  
9:00 - 9:15

MAS Gallery S

Welcome and opening remarks by  
HE Mohamed Khalifa Al Mubarak

Overview of the Summit  
by Tim Marlow

#### SPEAKERS:

- HE Mohamed Khalifa Al Mubarak, Chairman, DCT Abu Dhabi
- Tim Marlow, Chief Executive and Director, the Design Museum



## OPENING PANEL

23 Oct, 2022  
9:15 - 10:00

MAS Gallery S

**The role of culture in making resilient  
and shared societies**

In this panel, we will explore and discuss the lessons learned from this pandemic and explore potential best practices that different governments can implement to ensure that all groups of society, particularly those more vulnerable, have access to cultural content and production – including in the digital world - which has proved to be an integral part of many people's lives and wellbeing during this pandemic. The panelists will share their proposals on how to ensure that all citizens can become active contributors to our living culture and in this way promote a more inclusive and diverse society. Based on their experience advocating for the concept of Shared Society, panelists will share recommendations and best practices to ensure all groups of society have access to cultural content and also the opportunity to be active contributors to the production of culture. Shared Society is defined as one in which all individuals and constituent groups hold status as equally contributing participants, free to express their differences while integrating their voices within the broader population. It respects everyone's dignity and human rights while providing every individual with equal opportunity.

**MODERATOR:** HE Zaki Anwar Nusseibeh, Cultural Advisor to HH the UAE President

### **SPEAKERS:**

- Dalia Grybauskaitė, President of Lithuania (2009-2019)
- Ivo Josipović, President of Croatia (2010 - 2015)
- Joyce Banda, President of Malawi (2012-2014)



**PANEL**

23 Oct, 2022  
10:00 - 10:45

MAS Gallery S

**Fortifying Culture for the Future**

In the Culture Summit 2020, a call to support the culture sector heavily affected by the pandemic resulted in the co-commission by DCT and UNESCO of the first global assessment of the impact of COVID-19 across all cultural fields since March 2020. The report, *Culture in Times of COVID-19*, identifies major global trends reshaping the sector and outlining directions for its revival. These directions have been discussed at length during MONDIACULT where Ministers of Culture and Mayors of Creative Cities convened to discuss, debate and assess the status of the global sector concerns and proposed policies and ideas to collectively address them.

Culture Summit 2022 is offering a platform to continue the discussion and to generate more calls to action with both public and private sectors to help the creative and cultural sector across all fields.

To this end, the UAE Minister of Culture of and Chairman of DCT Abu Dhabi will be discussing with UNESCO Assistant Director-General for Culture and Ministers of Culture participating in the Summit, the directions outlined in the report and in MONDIACULT in order to define together with the Summit participants plans and ideas to support the creative and cultural sector in the 'new normal' we see emerging.

**MODERATOR:** Becky Anderson, Managing Editor and Anchor of Connect the World

**SPEAKERS:**

- HE Noura Al Kaabi, Minister of Culture & Youth, UAE
- HE Mohamed Khalifa Al Mubarak, Chairman, DCT Abu Dhabi
- Ernesto Ottone R., Assistant Director-General for Culture, UNESCO
- HE Sheikh Khalifa bin Ahmed Al-Khalifa President of Bahrain Authority for Culture and Antiquities, Bahrain
- H.E Aliou Sow, Minister of Culture and Historical Heritage, Senegal

23 Oct, 2022  
10:45 - 11:00

**Break**

**KEYNOTE CONVERSATION**

23 Oct, 2022  
11:00 - 12:00

MAS Gallery S

**Conversation with Trevor Noah**

The conversation will concentrate on Trevor Noah's trajectory and his philanthropic work with a focus on youth.

**SPEAKER:** Trevor Noah, Comedian and host of "The Daily Show"



## PANEL

23 Oct, 2022  
12:00 - 12:30

MAS  
Auditorium

**Ecologies of Culture: Intersections  
of Environment and Technology in  
Art and Culture**

How is engaging with environment and technology paramount to new cultural visions for society? Through the lens of two case studies, a Beirut-born nonprofit organization committed to affecting social change through contemporary art, and an arts, science and technology festival organized in metropolitan Cairo, the conversation explores how various practices in the arts and culture sector can provide critical evaluation of cross-sectoral approaches to thriving cultural ecosystems.

**MODERATOR:** Dr. Helena Nassif, Director, Culture Resource (Al-Mawred Al-Thaqafi)

### SPEAKERS:

- Danielle Makhoul, Curator, TAP
- Haytham Nawar, Director and Co-Founder, Cairotronica

## CASE STUDY

23 Oct, 2022  
12:00 - 12:30

MAS Theatre

***Dune*: The Creation of a blockbuster  
film franchise**

This session will be a conversation between Sam Kozhaya EVP at Legendary and Abu Dhabi Film Commissioner Hans Fraikin, about the journey of *Dune* - from 1965 best-selling novel, to the creation of the Academy-Award winning franchise almost 60 years later.

### SPEAKERS:

- Hans Fraikin, Abu Dhabi Film Commissioner
- Sam Kozhaya, EVP Corporate Development & Operations at Legendary Entertainment, producers of *Dune*

## PANEL

23 Oct, 2022  
12:00 - 12:45

MAS Gallery S

**Post-COVID Cultural Management:  
What Have We Learned About  
Sustainable Cultural Organisations?**

The pandemic revealed structural flaws and fragilities across the culture sector that made it particularly vulnerable to shocks and large-scale instability. These fault lines are most often discussed at a sector-wide policy level but must also be understood in the context of individual cultural organisations. While many large, publicly-funded organisations fared better than smaller independent organisations, taken together cultural organisations of all sizes have suffered from been poorly networked, working in isolation from other organisations within the sector and with external partners. Other weaknesses include financial models that rely on fluctuating external funding sources, and organisations suffering from insufficient market intelligence and understanding the needs and interests of audience, consumer, and communities. The pandemic forced organisations to innovate cultural management ideas and practices. What are the new ideas that have emerged that can contribute to building more sustainable organisations and larger cultural ecosystems? And finally, is there a risk of organisations reverting to comfortable pre-COVID practice as the pandemic recedes?

**MODERATOR:** Mohammed Al Otaiba, Founder, Syndication Bureau.

### SPEAKERS:

- Joselina Cruz, Director and Curator, Museum of Contemporary Art and Design (MCAD), DLSU-College of Saint Benilde
- Scott McNearney, Senior Vice President Global Development, Recording Academy / GGV



## WORKSHOP

23 Oct, 2022  
12:00 - 13:00

Photography  
Studio

Deep listening workshop 2

At a time when it is increasingly hard to find common ground, BBC journalist and deep listening expert, Emily Kasriel is inviting all participants to a unique workshop designed specifically for Culture Summit 2022. During this session, Emily Kasriel will introduce what deep listening is as well as equip you with tools and techniques which will transform the way you will experience the Summit and enable you to make the most of the conversations you will have throughout the Summit. You will also have a chance to practice this approach with fellow participants and if you would like, at more depth over lunch.

**FACILITATOR:** Emily Kasriel, Head of Special Projects, BBC World Service

## CREATIVE CONVERSATIONS

23 Oct, 2022  
12:30 - 13:00

MAS Theatre

Amin Taha in conversation  
with Justin McGuirk

Amin Taha has developed a practice that is idiosyncratic, experimental and environmentally focused. It is also controversial. The London-based architect is best known for 15 Clerkenwell Close, whose raw stone façade sparked the local authority to demand that the building be demolished – a decision that Taha successfully challenged. A connection to the hand and to time-honoured practices of making are intrinsic to Taha's idea of a low-carbon architecture. His vision of the future that draws on the lessons of the past. In this conversation with Justin McGuirk, chief curator of the Design Museum and director of the research platform Future Observatory, Taha will discuss just and sustainable futures made of stone, timber and politics.

### SPEAKERS:

- Justin McGuirk, Chief Curator, Design Museum, Director, Future Observatory
- Amin Taha, Architect



**PANEL**

23 Oct, 2022  
12:30 - 13:15

**MAS**  
Auditorium

**Cultural and Creative Ecosystems:  
Definition & Evolution**

The Cultural and Creative Ecosystem (CCE) model breaks from the previous conceptual framings in a significant way. The traditional model assumes the existence of a set of fragmented culture entities with properties that evolve over time. On the other hand, the ecosystem model requires effective knowledge development on the evolution of (1) the diverse components of CCE; (2) interactions among those different components; (3) environments in which CCEs thrive; and (4) boundaries distinguishing CCEs from their environments. What are the cleavages between the theoretical concept of CCE and its varied realities? According to the existing knowledge and practice, should we refer to this conceptual model by 'ecology' or 'ecosystem'; 'creative' or 'cultural'? How, and through which indicators, should we assess the evolution of spatial, sector-bound and aspatial (i.e. digital) dimensions of CCEs? Would the shift to CCE paradigm support peacebuilding and the spread of democracy, or, on the contrary, lead to new forms of authoritarianism and hegemony? How, and through which indicators, should we measure and compare the social and economic implications of CCEs internationally?

**MODERATOR:** Dr. Tom Fleming, International Expert on Creative Economy, and Director of Tom Fleming Consultancy

**SPEAKERS:**

- Prof. Andy Pratt, UNESCO Chair in Global Creative Economy, Director of the Centre of Culture and the Creative Industries, Professor of Cultural Economy, City, University of London
- Prof. Pierre-Jean Benghozi, Research Director at the French National Centre for Scientific Research (CNRS), Professor at the École Polytechnique (Paris), Co-Chairman, International Association for Art and Culture Management (AIMAC)



**PANEL**

23 Oct, 2022  
12:45 - 13:30

MAS Gallery S

**Hollywood and the Diversity of Cultural Expression**

Hollywood has come under heavy criticism in the past, a good deal of it from inside the industry, about the systemic inequities and lack of representation of women and people of colour in the industry (the 'white Oscars' boycott of several years ago). These inequities inside the industry were tied to diversity deficits in content and target markets. With COVID and the exponential growth in streaming platforms has come greater diversity in the industry. In 2020 minority groups took up 42% of total roles while making up 40.3% of the population in the United States. Less progress has been made in increasing representation among directors and producers in positions of power and senior decision-making in the industry. Streaming platforms have had conflicting impacts on diversity of cultural expression. Many people believe Anglo-American streaming giants are reducing diversity of cultural expression. Others point to the explosion of country/region and culture specific productions on platforms like Netflix. What conclusions can we draw about the impact of mainstream streaming platforms on diversity of cultural expression? Even if mainstream content is diversifying, what is the impact of digital platforms on the ability of individual creators and smaller cultural enterprises to make their work known and accessible in a crowded digital environment? Can these 'whales and minnows' forge greater synergies?

**MODERATOR:** Derek Dauchy,  
Head of Content, Image Nation

**SPEAKERS:**

- Danna Stern, Founder, Yes Studios
- Roy Lee, Founder & CEO, Vertigo Entertainment
- Jason Hafford, Agent, Global Television, Creative Artists Agency (CAA)

**ARTIST AND CURATOR TALK**

23 Oct, 2022  
13:00 - 13:15

MAS Theatre

**Hashel Al Lamki**

**THE ART PRACTICE OF HASHEL AL LAMKI**

The talk will cover Hashel Al Lamki's key projects over the past 10 years and introduce upcoming projects.

**SPEAKER:** Hashel Al Lamki, Artist

23 Oct, 2022  
13:30 - 14:20

**Lunch**



## PERFORMANCE

23 Oct, 2022  
14:30 - 14:45

MAS Gallery S

Performance by Jahida Wehbe  
with Lotfi Soua and Aymen Dhaker

Jahida Wehbe sings excerpts from poems by important Arab poets such as Gibran Khalil Gibran, Rabaa Al-Adawiya, Mahmoud Darwish, Adonis and others... In her intervention, we touch high-end music based on philosophical and existential meanings, as if the lyrical performance is the flute of the soul, stimulating the reality of human being, and its relationship with nature, Earth and time.

In her intervention, the artist mixes classical, mystic and contemporary music, where the “priestess of the theater” or “fighter for Genuine Art” as dubbed by the press, takes us to our humanity, and her voice accompanies us to places that bring us back to the tones of existence.

## WORKSHOP

23 Oct, 2022  
14:45 - 15:15

Photography  
Studio

Deep listening optional debrief

In this follow-up session, participants to the Deep listening workshop are invited to come back to debrief with BBC journalist and deep listening expert, Emily Kasriel and share how you have got on with the practices you may have had following the morning Deep Listening session.

**FACILITATOR:** Emily Kasriel, Head of Projects,  
BBC World Service

## CASE STUDY

23 Oct, 2022  
14:45 - 15:30

MAS Theatre

A Film Commission's Influence on  
Narrative Censorship, Film Tourism,  
and Creative Production

This session will be a panel discussion involving 3 division heads within ADFC moderated by the Commissioner and will discuss topics around a film commission's ability to influence the narrative of a project in a censorship capacity, the impact of its work on film tourism, and the effect on creative production in its respective territory.

**MODERATOR:** Hans Fraikin, Abu Dhabi Film Commissioner

### SPEAKERS:

- Julia Valentine, head, English Language/International Production, Abu Dhabi Film Commission
- Omar AlDhaheeri, head, Special Projects, Abu Dhabi Film Commission
- Sameer Al Jaber, head, Locations & Government Resources, Abu Dhabi Film Commission





**PANEL**

23 Oct, 2022  
14:45 - 15:45

MAS Gallery S

**Redefining the role of the collector**

Following the 'great pause' that the pandemic has represented, the entire arts and museum landscape is going through a profound re-think with the ambition to develop a new ecosystem more adaptable, resilient and responsive to our uncertain, complex and volatile times. In this context, how can the role of the collector be redefined?

Alexandra Munroe (Solomon R. Guggenheim Museum and Guggenheim Abu Dhabi) will explore this question with a panel of renowned collectors who have over the past decades played a critical role in the shaping of the arts and museum world through their collections and institutional ventures. They will share how they see their role and function evolving in this new world emerging from the pandemic and how they envision a cultural world where all fields are more and more intertwined.

**MODERATOR:** Alexandra Munroe, Senior Curator, Asian Art and Senior Advisor, Global Arts, Solomon R. Guggenheim Museum; Director, Curatorial Affairs, Guggenheim Abu Dhabi

**SPEAKERS:**

- Guy Ullens, Collector
- Myriam Ullens, Collector
- Sultan Sooud Al-Qassemi, Founder, Barjeel Art Foundation
- Vanessa Branson, Author, Collector
- Jennifer Stockman, Consultant, JBS Arts LLC

**PANEL**

23 Oct, 2022  
14:45 - 15:45

MAS  
Auditorium

**Resilience, Recovery, Revival:  
actioning lessons from the pandemic**

The COVID-19 pandemic has brought significant decline and disruption to the culture sector: lives and livelihoods were severely impacted, and revenues suffered a sharp decline. The pandemic also exposed already existing fault lines and exacerbated inequalities within the culture sector. However, while suffering these losses the pandemic raised collective awareness of the importance of the sector for the well-being of individuals and societies. As the world emerges from the pandemic, one thing has become clear: returning to the status quo is not—and should not be—an option.

Building on the report *Culture in times of COVID-19* co-published by DCT and UNESCO in June 2022, this panel discussion will see three culture sector practitioners from around the world share their perspectives on how their institutions, work and practices have emerged from the pandemic. They will also reflect upon the action planned signed by policymakers from across the globe at MONDIACULT at the end of September 2022 providing a new roadmap to enable the culture sector to thrive and be a force for good in our societies in transition.

**MODERATOR:** Loic Tallon, Associate Partner, McKinsey & Company

**SPEAKERS:**

- Editi Effiong, CEO, Anakle Films
- Yvonne Tham, CEO, Esplanade - Theatres on the Bay
- Alessandra Serra, Managing Director, Orquestra Sinfônica da Bahia



**PANEL**

23 Oct, 2022  
16:00 - 16:45

MAS Gallery S

**The Power of Cultural Districts**

The concentration of cultural activities and organizations in particular areas can happen organically but since antiquity it has also been part of urban planning. In the 19th century museum and theatre districts were created in European capitals that have come to be integral to those cities' identities and economies. In the last 30 years, cities from Abu Dhabi to Azerbaijan, Hong Kong to Houston have invested in creating cultural districts to foster tourism, to create seedbeds for creative industries, to provide cultural amenities for their communities and to stimulate economic development. At the same time, the effectiveness of districts in promoting these wider policy goals is being challenged on a number of fronts in the post-covid period: changing work patterns are challenging the economic vitality of the downtown areas where many districts are located; the future of international cultural tourism is unclear; the digital revolution is undermining the primacy of place in cultural consumption; the legitimacy of the cultural institutions that are their anchors is being questioned; supply chain issues and preoccupations with environmental impact and sustainability are changing the focus of programming. Can districts adapt to this changing context and in the process remain the effective tools of cultural policy they have been? If so, how?

This panel explores this agenda with a panel comprising cultural leaders at the sharp end of planning and managing cultural districts from around the world.

**MODERATOR:** Fiammetta Rocco, Senior Editor and Culture Editor, The Economist

**SPEAKERS:**

- Adrian Ellis, founder, AEA Consulting, Global Cultural Districts Network
- Nora Al Dabal, Executive Director of Arts and Creative Industries, Royal Commission for AlUla
- Yvonne Tham, CEO, Esplanade - Theatres on the Bay
- Reem Ghaith Fadda, Director, Cultural Foundation and Abu Dhabi Cultural Sites, Department of Culture and Tourism, Abu Dhabi



**PANEL**

23 Oct, 2022  
16:00 - 16:45

Cities of Music

MAS  
Auditorium

The UNESCO Creative Cities Network (UCCN) was launched in 2004 and currently has 295 member cities from 72+ countries around the world. The Network exists to promote cooperation among cities which recognized creativity as a major factor in their sustainable urban development and commitments to Sustainable Development Goals 2030. Music is one of 7 creative fields or domains that comprise the Network. In 2021, the Department of Culture and Tourism – Abu Dhabi (DCT) successfully secured the designation of Abu Dhabi as a City of Music by UCCN. This panel will examine the experience of Cities of Music: What have been their most successful initiatives? What have they found to be the most important conditions for success in advancing their Cities of Music goals and aspirations?

**MODERATOR:** Gregory Baeker, Advisor, DCT Abu Dhabi

**SPEAKERS:**

- Dr. Ronald Perlwitz, Head of Music Programmes, DCT Abu Dhabi
- José Feuereisen Cross, President, Frutillar Ciudad Creativa
- Elie Habib, Founder, Anghami
- Rainer Kern, Director UNESCO City of Music and Special Advisor to the Mayor, Mannheim / Consultant, Curator and Festival Director
- Tammy Hurt, Chair of the Board, Recording Academy

**WORKSHOP**

23 Oct, 2022  
16:00 - 16:45

Culture Summit Majlis 1

Garden

Based on the world café conversations format which encourages collective action and enables the shift of people's conceptions through collective discussions, the Culture Summit Majlis is a workshop session intended to encourage knowledge sharing and solution-seeking. Held once a day, the Culture Summit Majlis will pose questions relevant to the theme of the day to allow discussions in small groups.



**ARTIST AND CURATOR TALKS**

23 Oct, 2022  
16:00 - 17:30

MAS Theatre

Artist and Curator Talks 1

**THE SOFT CARTOGRAPHY OF FOOD**

In Rain Wu's art practice, food is both a physical and a conceptual medium. Following the geographical, political, cosmological and microbial traces of food, she will consider the relationships between consumption of food, digestion of cultures, charting of lands and recalling the myths through projects on tea, bread and mycelium.

**SPEAKER:** Rain Wu, Artist, Architect and Educator

**SEEDS, SYSTEMS AND GHAZALS**

Divecha will present how he constantly attempts to open up gaps in the UAE's urban systems. His 2017 collaborative project 'Beej' transformed a traffic roundabout into an urban farm. This engagement with municipal gardeners has recently resulted in 'Dohrana' (2021), a film exploring Urdu poetry.

**SPEAKER:** Vikram Divecha, Artist and educator

**ART, THE POETICS OF TREMBLING AND HOW TO CHANGE OUR IMAGINARIES**

Art may not provide solutions to immediate and obvious issues; art may not be about duplicating that which had been broken, or stolen, but it can attempt to repair our wounds and reconcile us with our humanities. Art helps us to hear the echo of every voice in every language. Art helps us to tremble with the trembling of others. Art helps us to tremble with the trembling of things, with images, with words.

Art helps us to tremble with the trembling of the environment. Art helps the others to tremble with our tremblings. Art opens the doors to the imaginary and enables us to imagine the becomings of our humanities and our environment.

**SPEAKER:** Manthia Diawara, University Professor, NYU, Writer and Filmmaker

**CULTURAL PRESERVATION, IMMERSIVE MEDIA AND THE METAVERSE**

Paul Emerson and Tobias Chen discuss the role that immersive 3D virtual worlds play in the preservation of urban and social history. From 3D scans of historic buildings, to augmented and virtual reality holograms of contemporary dancers, to a look ahead at Machine Learning and its potential to preserve not just art but method, this presentation will cover the different aspects of how irreplaceable cultural heritage can be preserved through the digital tools of today and tomorrow.

**SPEAKERS:**

- Paul Emerson, Executive and Co-Artistic Director, Company E
- Tobias Chen, CEO, Mirage



## KEYNOTE

23 Oct, 2022  
16:45 - 17:00

"Connecting the UAE and Africa  
through culture and innovation"

Cultural Advisor, Ministry of Foreign Affairs  
and International Cooperation

MAS Gallery S

"Connecting the UAE and Africa  
through culture and innovation"

## PANEL

23 Oct, 2022  
17:00 - 17:45

East African Design Futures

What if the Bauhaus was re-envisioned today on the African continent? Could design itself be reformed to repair our connection to nature and locale? Can a community of designers across the Continent be nurtured to advance a transformative worldwide agenda? These are questions posed by architects Christian Benimana, Senior Principal at MASS Design Group and Director of the African Design Centre, and Kabage Karanja and Stella Mutegi, Co-founders of Cave Bureau. Based in Kigali and Nairobi respectively, these designers are forging progressive, social and environmental approaches that are shifting the global design debate. In discussion with Cher Potter, Curatorial Director of the Design Museum's research platform Future Observatory, Benimana, Karanja and Mutegi unpack ideas of design, reform and possible futures.

MAS Gallery S

**MODERATOR:** Cher Potter, Curatorial Director,  
Future Observatory

### SPEAKERS:

- Kabage Karanja, Cofounder, Cave Bureau
- Christian Benimana, Senior Principal at MASS Design Group and Director of the African Design Centre

## FILM SCREENINGS AND TALKS

23 Oct, 2022  
16:45 - 17:30

Shasha Movies Presents:  
Film on Film

Introduced by Róisín Tapponi, Founder CEO and Director of Programmes, and Bella Barkett, Programmer.

MAS  
Auditorium

### SCREENINGS:

- Reverse Angle (1991, 28'), dir. Maani Petgar
- Deep Sleep (2014, 13'), dir. Basma Al Sharif

## TOUR + DINNER

23 Oct, 2022  
19:00 - 22:00

Museum Tour followed by dinner  
at Louvre Abu Dhabi

Louvre  
Abu Dhabi



## PROGRAMME DAY 2 - MONDAY - 24 OCTOBER 2022

### PERFORMANCES

24 Oct, 2022 8:00 - 8:40	Al Mdema	Al Mdema is a traditional performing art practiced by maritime communities of the UAE and the region. Traditionally performed along coastlines to celebrate success and bounty or even the launching of a new ship, this jovial dance form is accompanied by singing, a bagpipe and lots of drumming. Al Mdema encapsulates the true spirit of historical cultural exchange between seafaring communities of our coasts. These old folk songs are learned and exchanged by sailors across the seas and accompanied by a dance challenge. Due to its fast pace and energetic nature, it had come to be used in modern times to cheer at sports and other competitive activities.
MAS Entrance		
24 Oct, 2022 8:45 - 8:50	Al Hibban	Al Hibban is an art that was traditionally performed in coastal neighbourhoods of the past to celebrate special social occasions such as weddings. Al Hibban performers move in a procession or parade while singing old folk songs and playing a traditional bagpipe instrument called the Jirba, accompanied by drums. In the past these processions would have carried gifts between the homes as well as invited the neighbours to join in the celebrations.
MAS Atrium		

### INTRODUCTION

24 Oct, 2022 9:00 - 9:05	Overview of the day by Tim Marlow
MAS Gallery S	

### KEYNOTES

24 Oct, 2022 9:05 - 9:15	HE Noura Al Kaabi	Minister of Culture and Youth, UAE Ministry of Culture and Youth
MAS Gallery S		
24 Oct, 2022 9:15 - 9:30	Eyal Weizman: "Cloud Studies"	On the trajectory of Forensic Architecture and the way in which their theory and politics have evolved, the potentials and paradoxes of their type of practice, and their investigative use and critical introspection of technologies such as machine learning, modelling, and simulations.
MAS Gallery S		
	<b>SPEAKER:</b>	
		<ul style="list-style-type: none"><li>Eyal Weizman, Director, Forensic Architecture</li></ul>



## CREATIVE CONVERSATIONS

24 Oct, 2022  
9:30 - 10:00

**Ai-Da in Conversation  
with Tim Marlow**

MAS Gallery S

As an artist programmed by AI, the robot Ai-Da's work is a reflection on human aesthetic tastes and the conditions by which they are shaped. Tim Marlow unpacks the creative philosophy of the world's first humanoid artist, a creative with a singular insight into the intersection of art and technology.

### SPEAKERS:

- Tim Marlow, Chief Executive and Director, the Design Museum
- Ai-Da, Ai Robot

## CASE STUDY

24 Oct, 2022  
9:30 - 10:00

**Art by teamLab**

MAS  
Auditorium

teamLab is an international art collective, an interdisciplinary group of various specialists, such as artists, programmers, engineers, CG animators, mathematicians and architects whose collaborative practice seeks to navigate the confluence of art, science, technology and the natural world.

teamLab aims to explore the relationship between the self and the world, and new perceptions through art. In order to understand the world around them, people separate it into independent entities with perceived boundaries between them. teamLab seeks to transcend these boundaries in our perception of the world, the relationship between the self and the world, and the continuity of time. Everything exists in a long, fragile yet miraculous, borderless continuity of life.

teamLab has been creating art using digital technology since the beginning. Our aim of creative activity has always been to change people's standards of value and contribute to societal progress.

Takashi Kudo from teamLab will talk about the philosophy and vision behind teamLab's creativity.

**SPEAKER:** Takashi Kudo, Communications Director, teamLab

## PANEL

24 Oct, 2022  
10:00 - 10:45

**AI and the Future of Culture**

MAS Gallery S

For thousands of years, creativity has been the domain of humanity - that which sets us apart from everything else. Now AI has learned how to replicate humanity's artistic response to environmental stimuli, laying bare the impact of socialization on our perceived creativity. What does this mean for the future of culture? In an age in which art and design are increasingly digitally dependent, what becomes of the notion of creative authenticity, and is this the domain of the human or the machine? In this discussion, thinkers working with AI explore the reciprocal relationship between AI and its creators in their endeavours to understand creativity.

**MODERATOR:** Priya Khanchandani, Head of Curatorial + Interpretation, the Design Museum

### SPEAKERS:

- Aidan Meller, Director, Ai-Da Robot and Oxfordians
- Suhair Khan, Founder & Director, Open/Ended Design



## CASE STUDY

24 Oct, 2022  
10:00 - 10:45

MAS  
Auditorium

**From video games to virtual reality,  
how France structured a competitive  
and creative ecosystem**

Valerie Fouques, Regional Audiovisual Attache at the Institut Français will invite the audience of Culture Summit 2022 to explore the dynamic ecosystem France has put in place to develop a cutting-edge audiovisual sector from video games to virtual reality, from training to creation and production.

Rubika would present the school and its history, its international strategy and moreover its strategy to establish a school in the UAE, CNC would explain its proactive policy to support CCIs, particularly the video game and VR sectors via the digital department.

And Chloé Jarry, a producer who has specialized in VR for several years, would talk about her productions and how an ambitious cultural policy represented by the CNC has a positive impact on creation. She will give examples and also develop the links between the gamification of VR experiences.

**MODERATOR:** Valerie Fouques, Regional Audiovisual Attache, Institut Français

### SPEAKERS:

- Stéphane André, CEO, Rubika
- Diana de Sousa Pires, Production support and Promotion Manager for video game, Centre national du cinéma et de l'image animée (CNC)
- Chloé Jarry, Producer, Lucid Realities Studio

24 Oct, 2022  
10:45 - 11:00

Break

## PERFORMANCE

24 Oct, 2022  
11:00 - 11:15

MAS Gallery S

**Performance by Kader Attou**

An excerpt of "The Roots" by French Algerian choreographer Kader Attou, a dance performance in which he returns to the origins of hip-hop with an acrobatic celebration of the genre. Eleven dancers perform different facets of the former underground culture and show how the body can bend to different beats: from breakdance to Smurf, electric boogie to popping.





**PANEL**

24 Oct, 2022  
11:15 - 12:00

MAS Gallery S

**Mentoring for Impact**

The preservation of artistic heritage is critical not only to the arts sector, but also to the legacy that we leave behind from generation to generation. The arts have provided us with a lens into the complex history of the human emotions, passions and tragedies that shape who we are today as human beings. Vis-à-vis the mentoring of the younger generation by artistic masters, our artistic heritage will be preserved and passed on to the future generations.

At its core, mentoring creates an environment for individuals to flourish and explore their talents with the guidance of experienced mentors, paving the path for new and unique contributions to art. In this panel, we ask and discuss: What impact can an effective mentoring scheme bring? Who should implement them? What strategies have been revised and improved? How should a mentoring scheme be implemented to have the most impact?

**MODERATOR:** Fiammetta Rocco, Senior Editor and Culture Editor, The Economist

**SPEAKERS:**

- Erica Love, Director, Culture Central
- Eric Wainaina, Artist, Founder, The Nairobi Musical Theatre Initiative
- Gael Hedding, Director, Berklee Abu Dhabi



**PANEL**

24 Oct, 2022  
11:15 - 12:00

MAS  
Auditorium

**Cultural and Creative Ecosystems:  
Proximity Policies, Strategies  
and Approaches**

The Cultural and Creative Ecosystem (CCE) are difficult to separate from the emergence of 'policies of proximity' in cultural policy and planning. The decline in international travel has forced cultural institutions and actors to direct greater attention to the local – the 'hyper-local' – which requires a more sophisticated and nuanced understanding of the local population, starting with its multifaceted diversity. It also enforces a reconsideration of the role of large cultural infrastructure, institutions that emerged stronger due to significant levels of public investment, and the smaller, less well-financed entities that are often the drivers of innovation. What are the required functions and practices of major cultural infrastructure within the larger ecosystem in which they exist? What examples of leading policies, strategies and approaches can be identified among variable policymakers, organisations, and practitioners? How can we maintain the balance within CCE over time, despite the destabilizing circumstances such as the Covid-19 pandemic crisis? How do the physical and digital models of CCE coexist today? How can we regulate this coexistence, and what are the gaps to be addressed? This panel will focus on international case studies that will illustrate the diversity of CCEs and their elements on different scales: from the micro to the global and back again.

**MODERATOR:** Dr. Tom Fleming, International Expert on Creative Economy, and Director of Tom Fleming Consultancy.

**SPEAKERS:**

- Mustapha Bouhayati, CEO, LUMA Foundation (Luma Arles)
- Dr. Hae-Bo Kim, Adjunct professor in the Department of Urban Sociology, University of Seoul

**CREATIVE CONVERSATIONS**

24 Oct, 2022  
11:15 - 11:45

MAS Theatre

**Dr. Jos Boys in conversation  
with Tim Marlow**

**"Disability and Difference as a  
Creative Generator, The DisOrdinary  
Architecture Project"**

Disabled people are usually assumed to be passive recipients of culture, rather than its active creators. In this conversation, Jos Boys and Tim Marlow discuss The DisOrdinary Architecture Project, a UK platform led by disabled artists and architects, which aims to show how starting from disability and difference is a creative generator – an innovative and exciting means to develop inclusive design ideas, practices and spaces across cultural and architectural sectors.

**SPEAKERS:**

- Dr. Jos Boys, Senior Lecturer in Environments for Learning, University College London
- Tim Marlow, Chief Executive and Director, the Design Museum



## WORKSHOP

24 Oct, 2022  
11:15 - 12:15

Photography  
Studio

Deep listening workshop 3

At a time when it is increasingly hard to find common ground, BBC journalist and deep listening expert, Emily Kasriel is inviting all participants to a unique workshop designed specifically for Culture Summit 2022. During this session, Emily Kasriel will introduce what deep listening is as well as equip you with tools and techniques which will transform the way you will experience the Summit and enable you to make the most of the conversations you will have throughout the Summit. You will also have a chance to practice this approach with fellow participants and if you would like, at more depth over lunch.

**FACILITATOR:** Emily Kasriel, Head of Special Projects, BBC World Service

## ARTIST AND CURATOR TALK

24 Oct, 2022  
11:45 - 12:00

MAS Theatre

Atelier Aziz Alqatami

### THE KHALIJI GARDEN

A presentation on the language and aesthetics of gardens as an expression of culture.

#### SPEAKERS:

- Aziz Alqatami, Head Architect at ATELIER AZIZ ALQATAMI
- Khalid al Gharaballi, Partner at ATELIER AZIZ ALQATAMI

## KEYNOTE

24 Oct, 2022  
12:00 - 12:15

MAS Gallery S

Harvey Mason jr.  
CEO, Recording Academy

In this exceptional keynote, Harvey Mason jr., CEO of the Recording Academy will dive into the miracle of music, its impact of music across the globe, and the importance of being in service to it and its creators.

## CASE STUDY

24 Oct, 2022  
12:00 - 12:30

MAS  
Auditorium

The Manuscripts & Music  
of Mali Magic

Discover the story of the origins and resilience of Mali's diverse culture, from the Timbuktu Manuscripts to contemporary music, with Dr. Abdel Kader Haidara (Founder of SAVAMA-DCI) and Manny Ansar (Co-Director of Timbuktu Renaissance). The speakers, together with Google Arts & Culture and more partners, launched Mali Magic on March 10th offering a new interactive and educational way to discover Mali's incredible treasures.

**MODERATOR:** Mahamadou Nimaga, former Ambassador of Mali to the US

#### SPEAKERS:

- Dr. Abdel Kader Haidara, Founder, SAVAMA-DCI
- Manny Ansar, Co-Founder, Timbuktu Renaissance, Director, Festival in the Desert



## CREATIVE CONVERSATIONS

24 Oct, 2022  
12:00 - 12:30

MAS Theatre

Vanessa Branson in conversation  
with Dr Nadim Samman

Vanessa Branson's "One Hundred Summers," and cultivating transnational art communities, discourse, and preservation.

### SPEAKERS:

- Vanessa Branson, Author, Collector
- Dr Nadim Samman, Curator, Art Historian, Editor

## CREATIVE CONVERSATIONS

24 Oct, 2022  
12:15 - 12:45

MAS Gallery S

Panos A. Panay in conversation  
with Jimmy Jam

"Technology, Creativity, and the Changing  
Face of Pop Culture"

### SPEAKERS:

- Panos A. Panay, President, Recording Academy
- Jimmy Jam, Songwriter and Record Producer

## ARTIST AND CURATOR TALKS

24 Oct, 2022  
12:30 - 12:45

MAS Theatre

James Bilefield

### DIGITAL TRANSFORMATION AND THE CULTURAL SECTOR

In this talk, McKinsey Senior Advisor and Science Museum Group Trustee, James Bilefield will share his experience overseeing the digital transformation of the Science Museum Group for over a decade. He will highlight the importance, challenges and opportunities of such a transformation for the cultural sector to remain relevant and will reflect on whether the pandemic may have represented a welcomed accelerator of this transformation.

**SPEAKER:** James Bilefield, Senior Advisor at McKinsey & Company and Trustee at Science Museum Group

24 Oct, 2022  
12:45 - 13:35

Lunch

## PERFORMANCE

24 Oct, 2022  
13:45 - 14:00

MAS Gallery S

Performance by Naseer Shamma

Oud solo performance by Naseer Shamma,  
Musician & Composer, UNESCO Artist for Peace

## KEYNOTE CONVERSATION

24 Oct, 2022  
14:00 - 14:30

MAS Gallery S

HE Mohamed Khalifa Al Mubarak  
in conversation with Frank Gehry

### SPEAKERS:

- HE Mohamed Khalifa Al Mubarak,  
Chairman, DCT Abu Dhabi
- Frank Gehry, Architect, Gehry Partners



**PANEL**

24 Oct, 2022  
14:00 - 14:45

**MAS**  
Auditorium

**Cultural and Creative Ecosystems:  
Infrastructures, Regulations  
and Challenges**

The pre-pandemic culture and creative sector was characterized by a diverse set of disconnected enterprises and activities with few overarching systems of support. It was this fragmentation that made the sector so vulnerable when the pandemic struck. There is a widespread acceptance of the need to 'build back better' through the creation of more adaptable and resilient culture and creative ecosystems. Among the characteristics of these ecosystems: networks and synergies within and across disciplines; information and knowledge-sharing systems, partnerships, co-financing, and in some cases merging of entities; and new models of shared governance supporting planning and decision-making across public-, private- and third sectors (community organisations, NGOs, etc.). How, and through what processes, can we develop more resilient and sustainable CCEs in the future? Would any new forms of power emerge from ecosystems governance? What are the future challenges that we can predict and address starting from today? What regulations and laws (e.g., in the domain of IP, security, and others) do we need to elaborate on to respond to this fast change?

**MODERATOR:** Dr. Tom Fleming, International Expert on Cultural Policy & the Creative Economy, Director of Tom Fleming Consultancy

**SPEAKERS:**

- Andrea Dempster Chung, Co-Founder and Executive Director, Kingston Creative
- Edward Kwakwa, Assistant Director General, Global Challenges and Partnerships Sector, World Intellectual Property Organization (WIPO)
- Laia Gasch, new Acting Director of World Cities Culture Forum



**ARTIST AND CURATOR TALKS**

24 Oct, 2022  
14:00 - 15:15

MAS Theatre

Artist and Curator Talks 2

**MUSIC AI FOR NEW ARRANGEMENT AND PERFORMANCE EXPERIENCE**

How could Music AI really serve human musicians through interactive performance and arrangement? Gus will bring us some cutting-edge Music AI technologies and showcase automated arrangement and AI-empowered music partner.

**SPEAKER:** Dr Gus Xia, Visiting Assistant Professor, MBZUAI

**WETLAND**

The production of traditional cement generates 8 percent of the world's CO2 emissions. Brine – highly saturated salt water created during industrial desalination – is often disposed of in the sea, harming marine ecosystems. These processes are especially marked in the UAE, one of the world's leading desalinators. In recognition of the negative impact of the construction industry on the environment, and in response to their position as architects practicing in the UAE, waiwai developed a prototype of an environmentally friendly salt-based cement alternative made from recycled industrial waste brine.

waiwai presented this research as Wetland, the National Pavilion of the United Arab Emirates at the Venice Architecture Biennale in 2021. The project emphasized architecture's responsibility to develop new, sustainable modes of working that are suited to particular local conditions. It was awarded the Golden Lion, the Biennale's highest honour.

**SPEAKER:** Wael Al Anwar, Founder, waiwai

**MAKING SPACE**

In the instructions to her 1975 performance *A Ble Wail*, artist Theresa Hak Kyung Cha writes "I want to be the dream of the audience."

For the exhibition-maker, exhibitions are invented terrains where art and people intersect to create stories, make meaning, and encounter dreams. Taylor will discuss key projects that have shaped her work and convinced her of the potential of exhibitions to be sites of gathering, confronting and connecting.

**SPEAKER:** Melanie Taylor, Director, Exhibition Design, Whitney Museum of American Art



## WORKSHOP

24 Oct, 2022  
14:30 - 15:00

Photography  
Studio

Deep listening optional debrief

In this follow-up session, participants to the Deep listening workshop are invited to come back to debrief with BBC journalist and deep listening expert, Emily Kasriel and share how you have got on with the practices you may have had following the morning Deep Listening session.

**FACILITATOR:** Emily Kasriel, Head of Projects,  
BBC World Service

## PANEL

24 Oct, 2022  
14:30 - 15:15

MAS Gallery S

**Artists Speak Out: A conversation  
with Afghan film director Sahraa  
Karimi**

Afghanistan is home to a vibrant cultural scene, which is an integral part of the country's diversity and identity. Cultural and artistic expressions can nourish, sustain and create spaces to debate and rethink solutions to address contemporary challenges and build paths for conflict resolution. UNESCO has called for the need to enable a safe environment for Afghanistan's artists, who play a central role for national cohesion and social fabric and has expressed its grave concern about the deteriorating situation of culture professionals, emphasizing the importance of culture for Afghanistan's citizens and for peace and stability in the country.

The vulnerability of artists in Afghanistan is heightened in emergency contexts, where they have often become direct targets of violence due to their work, sometimes forcing artists to leave the country. As women have often turned to arts to make their voices heard, this makes them particularly vulnerable in this context. Emergency situations thus represent an impediment to the continuity of artistic practices, translating into threats to the diversity of cultural expressions in the country and the loss of basic livelihoods for artists and their families.

Manojna Yeluri, Asia Regional Representative of Artists at Risk Connection (ARC) PEN America will explore these themes with Sahraa Karimi, Afghan film director and the first female chairperson of the Afghan Film Organization.

### SPEAKERS:

- Sahraa Karimi, Film director and  
Chairperson of the Afghan Film
- Manojna Yeluri, Asia Regional Representative,  
Artists at Risk Connection (ARC) PEN America

## WORKSHOP

24 Oct, 2022  
14:30 - 15:15

Garden

Culture Summit Majlis 2

Based on the world café conversations format which encourages collective action and enables the shift of people's conceptions through collective discussions, the Culture Summit Majlis is a workshop session intended to encourage knowledge sharing and solution-seeking. Held once a day, the Culture Summit Majlis will pose questions relevant to the theme of the day to allow discussions in small groups.



24 Oct, 2022  
15:15 - 15:30

Break

## PANEL

24 Oct, 2022  
15:30 - 16:15

MAS  
Auditorium

Culture today

In the last two years, as a response to the global challenges that have been threatening the arts and culture industries, the sector has had to rethink and to reinvent itself in order to stay present and relevant. A myriad of transformations in production, creation processes, and audience engagement opportunities have been put forward as a response to new realities and hardships. In this panel, we will delve into these new mechanisms, with a focus on the music, performing arts and visual arts sectors, in order to capture shifting points of view and practices that are shaping the future of the cultural landscape in the Arab region and its audiences.

**MODERATOR:** Maral Mikirditsian, Deputy Director, Arab Fund for Art and Culture

### SPEAKER:

- Heba Hage-Felder, Director, Arab Image Foundation
- May Mostafa, Development Manager, Simsara Music
- Dr. Driss Ksikes, Director of Research Centre, HEM

## PANEL

24 Oct, 2022  
15:30 - 16:30

MAS Gallery S

Making a Space Public

What is public space? How do we find connection and intersection in an increasingly virtual and individualistic world? Can creative exchange be a catalyst for the sharing of space and time across distance and difference? This panel will focus on the formation of public, social and civic spaces as part of the work of cultural institutions. By bringing different disciplinary perspectives together – that of architect, curator, and artist, the discussion will begin to map the contours and edges of creating both physical and conceptual spaces of gathering and exchange. Participants will be invited to join in a sonic, spatial, and communal experience of making space as a public during the panel presentation.

This is a prolonged session where panelists will engage audiences and use various techniques for 'making a space public.' The panel starts during a 'performance' slot and continues through a regular session in order to give panelists the time to do audience activations.

**MODERATOR:** Cyra Levenson, Deputy Director and Director of Education and Public Engagement, Solomon R. Guggenheim Museum

### SPEAKERS:

- Emeka Ogboh, Artist
- Jing Liu, Architect





## ARTIST AND CURATOR TALKS

24 Oct, 2022  
15:30 - 17:00

MAS Theatre

Artist and Curator Talks 3

### COLLECTIVE INTELLIGENCE

Agnieszka Kurant presents her interdisciplinary conceptual practice investigating collective intelligence, nonhuman intelligences (from microbes to Artificial Intelligence), the future of labour and creativity, and the exploitations within surveillance capitalism.

**SPEAKER:** Agnieszka Kurant, Artist

### AFTER 12 YEARS

After 12 Years is a legal case brought before the Swiss legal system by the Botanical Department of the Palestinian Museum of Natural History and Humankind on behalf of a family of five Olive Trees that arrived from Ramallah, Palestine to Ariana Park at the United Nations Office, Geneva, in 1995. The case argues the Trees' legal right to be granted Swiss citizenships, since they have fulfilled the Swiss naturalization requirements for the past 12 years. The case is supported by the Museum's collection, comprehensive research, and documentation of these trees and their lives.

After 12 Years brings into question issues of immigration, asylum, citizenship, naturalization, uprooting, exile, relocation, and the right of return.

**SPEAKER:** Khalil Rabah, Artist

### FROM CITY TO NEIGHBOURHOOD TO STREET TO CORNERS

"All great deeds and all great thoughts have a ridiculous beginning. Great works are often born on a street corner or in a restaurant's revolving door." Albert Camus

This is an essay on ideas, people and talent, some general ramblings on creativity, serendipity, vagueness and process.

**SPEAKER:** Dr Pradeep Sharma, Director of Arts, Culture & Heritage, Salama bint Hamdan Foundation

### THE TRANSPARENT MUSEUM THROUGH THE LOOKING GLASS

The core principle of the exhibitionary deed in museums of modern and contemporary art is to place a mirror of society or otherwise the place where society recognizes itself as such. Suppose we accept the idea that the imaginary is created from images in the term's broadest sense. In that case, that imagination includes the ability to represent what exists and does not exist but is not limited to it. To hold a mirror to the museums of modern and contemporary art involves the radical idea of producing images of both existing and nonexistent societies.

**SPEAKER:** Galit Eilat, Curator, Meduza Foundation



## WORKSHOP

24 Oct, 2022  
15.30 - 16.30

Photography  
Studio

“Producing and Writing  
for Live TV” workshop

**FACILITATORS:** Branden Chapmen, Chief Operating Officer, Recording Academy / GRAMMY Awards and Britt Burton, Songwriter and Producer

## FILM SCREENINGS AND TALKS

24 Oct, 2022  
16:15 - 17:45

MAS  
Auditorium

Shasha Movies Presents:  
Film on Film

Introduced by Róisín Tapponi, Founder CEO and Director of Programmes, and Bella Barkett, Programmer.

### SCREENINGS:

- In My Network (2021, 16'), Randa Maroufi
- Karaoke (2015, 22'), Raed Yassin
- The Return of Osiris (2019, 14'), Essa Grayeb
- Memories For a Private Eye #1 (2015, 30'), Rania Stephan

## PANEL

24 Oct, 2022  
16:30 - 17:30

MAS Gallery S

What the museum is not

The international communities of museums led by the International Council of Museums (ICOM) finally adopted last August a new definition for museums after a long and tumultuous consultation process.

The controversies that surrounded the establishment of this new definition illustrate the tension that comes from what, sometimes feels like, an ever-growing set of expectations towards what the museum should be and do.

In this panel, museum directors will unpack how they navigate these multiple, and sometimes, contradictory demands on museums while ensuring these institutions remain relevant shared public spaces where we all belong.

**MODERATOR:** Mariët Westermann, Vice-Chancellor, NYUAD

### SPEAKERS:

- Henri Loyrette, Former Director, Louvre
- Luis Monreal, CEO, Aga Khan Trust for Culture
- Valerie Hillings, Director, North Carolina Museum of Art
- Stephanie Rosenthal, Director, Guggenheim Abu Dhabi

## WORKSHOP

24 Oct, 2022  
16:45 - 17:30

Photography  
Studio

“Promoting the social, economic  
and professional rights of artists”  
workshop

**FACILITATOR:** Ernesto Ottone Ramirez,  
Assistant Director-General for Culture, UNESCO



**PANEL**

24 Oct, 2022  
17:00 - 17:45

MAS Theatre

**Creating a Character**

This session will be led by the newly launched Sandstorm Comics. Sandstorm team Mo and Mohammad will lead the discussion on the art of storytelling through the medium of comics, while acclaimed manga artist WhytManga draws a live illustration of a newly created character, inspired by Middle Eastern culture, and influenced by suggestions from the audience.

**SPEAKERS:**

- Mo Abedin, Artist
- Mohammad Al Shaibani, Artist
- WhytManga, Artist

**TOUR + PERFORMANCE + DINNER**

24 Oct, 2022  
19:00 - 22:00

Cultural  
Foundation

Al Hosn Tour and 'The Roots'  
Performance by Kader Attou followed  
by dinner at Cultural Foundation

**THE ROOTS' PERFORMANCE BY KADER ATTOU**

With The Roots, choreographer Kader Attou returns to the origins of hip-hop with an acrobatic celebration of the genre. Eleven dancers perform different facets of the former underground culture and show how the body can bend to different beats: from breakdance to Smurf, electric boogie to popping.



## PROGRAMME DAY 3 - TUESDAY - 25 OCTOBER 2022

### PERFORMANCES

25 Oct, 2022 8:00 - 8:40	Al Rowwah	Al Rowwah is a traditional performing art that is native to the mountain tribes of the UAE. Members of the community would gather and entertain themselves by forming drumming circles, instigated by one drummer and gradually escalating to include as many drums as willing. The drumming is accompanied by simple repeated words that change according to the time of the day it is performed. Today, Al Rowwah is still found in ceremonies, weddings, and cultural events.
MAS Entrance		
25 Oct, 2022 8:45 - 8:50	Al Nadba	Al Nadba is the traditional war cry of the Ru'us Al Jibal mountain tribes of the UAE. Today, the echoes of the Nadba carried by the natural acoustics of the mountains is used to announce the arrival of kin and visitors from neighbouring villages, or as a gesture of gratitude for being well received. A piercing cry that is answered by a chorus of intense chants, Al Nadba evokes feelings of awe, pride, honour, and mostly strength in unity.
MAS Atrium		

### INTRODUCTION

25 Oct, 2022 9:00 - 9:05	Overview of the day by Tim Marlow
MAS Gallery S	

### KEYNOTE

25 Oct, 2022 9:05 - 9:15	HE Omar Saif Ghobash	UAE Ambassador to Vatican
MAS Gallery S		

### KEYNOTE

25 Oct, 2022 9:15 - 9:30	Erica Muhl, President, Berklee: "Educating Change Makers Through Arts and Culture"	President Muhl's address will examine the arts and arts-based educational models as foundational in developing the skills and attributes that are essential for college graduates in all fields, and most particularly for those who wish to succeed in the rapidly changing landscape of the world's creative industries. Dr. Muhl will also address the new roles educators must play in cultivating this new, 21st-century mindset in their students.
MAS Gallery S		



## WORKSHOP

25 Oct, 2022  
9:15 - 10:45

Photography  
Studio

teamLab's Creative Process  
workshop

Experience teamLab's creative process through this workshop, which will provide participants with new perspectives and discoveries.

Participants will work in teams to create something within a time limit using limited materials. Teams will compete on the performance and design of the creation, bringing it to completion through a prototyping process.

\* No special knowledge is required to take part in the workshop.

**FACILITATORS:** Takashi Kudo, Communications Director and Takeshi Yamada, Director of Community Engagement

## CASE STUDY

25 Oct, 2022  
9:30 - 10:00

MAS  
Auditorium

Cultural Heritage and the COVID-19  
Pandemic

While a great deal more attention has been paid to the impact of the COVID-19 pandemic on the culture and creative industries far less attention has been paid to the impacts on heritage resources where the devastation has been no less severe. In this session, Prof Efstratios Stylianidis will examine the impacts of the pandemic on both tangible and intangible heritage. It will explore the implications of these impacts in terms of the challenges and opportunities for cultural heritage going forward. Three key challenges for ethical excellence, mobilizations of archives a holistic approach in the recording, documenting, and digitizing domain of cultural heritage will be highlighted.

### SPEAKER:

- Prof Efstratios Stylianidis, Vice Rector for Research & Lifelong Learning, Aristotle University of Thessaloniki, CIPA - Heritage Documentation, President

## PANEL

25 Oct, 2022  
9:30 - 10:00

MAS Gallery S

Growing Local Creator Economics

In this conversation curated by the Recording Academy, Joe Phelan, Co-Chairman of The Greatest Works Agency will explore with Recording Academy President, Panos A. Panay and music business executive, Moe Hamzeh and President of social enterprise GUBA Enterprise, Dentaa Amoateng, the barriers and opportunities to grow local creator economics.

**MODERATOR:** Joe Phelan, Co-Chairman, The Greatest Works Agency

### SPEAKERS:

- Panos A. Panay, President, Recording Academy
- Moe Hamzeh, Music Business Executive
- Lady Dentaa Amoateng, President of GUBA Enterprise, Ghana Tourism Authority Board Member and Greenwich Meridian Link Board Member



## ARTIST AND CURATOR TALK

25 Oct, 2022  
10:00 - 10:15

Dr Ines Weizman

MAS Theatre

### JOSEPHINE BAKER IN NORTH AFRICA

This talk looks at the legendary African-American-French singer Josephine Baker and how her career intersected with modern architecture. Not only did she inspire architects to build for her, but modernist architecture also provided a setting where Baker was able to be not only an artist, but also a social and political actor. Against the backdrop of a European war that waged in colonised parts of North Africa, she not only performed, but also struggled against racism, fascism and xenophobia.

**SPEAKER:** Dr. Ines Weizman, Head of PhD Programme, School of Architecture, Royal College of Art

## PANEL

25 Oct, 2022  
10:00 - 10:45

Creating a Richer Chorus

MAS Gallery S

The prevalence of conversations about identity, nationalism, restitutions and decolonisation has led us to want to challenge two complex questions: what is this richer narrative, and who is creating it?

Tangible and intangible cultural resources and cultural and creative industries have become powerful drivers in the development of identities and inclusion in a diverse global environment, both on physical and digital levels.

The diversity of cultural expressions and the exponential growth in digital the exponential growth in digital media flows provide, simultaneously, an opportunity and a challenge: digital tools and platforms provide widespread accessibility and low-cost tools for individuals and communities to express and communicate their identities and diversity on a global scale and provided a social and psychological lifeline during times of lockdown, but the explosion of content paves the path for the colonising impact of dominant global media flows. The selection of diverse voices taking part in this discussion will generate a richer understanding of historical narratives.

**MODERATOR:** Fiammetta Rocco, Senior Editor and Culture Editor, The Economist

### SPEAKERS:

- Monica Hanna, Associate Professor and Acting Dean, College of Archaeology and Cultural Heritage in the Arab Academy for Science, Technology and Maritime Transport
- Samson Bakare, Multidisciplinary Artist and Activist
- Lady Ashley Shaw-Scott Adjaye, Artistic Director, The World Reimagined



## PANEL

25 Oct, 2022  
10:00 - 10:45

MAS  
Auditorium

**Culture and Climate Change:  
Challenges and opportunities for  
mitigation and resilience  
(Climate – Culture – Communities)**

Climate change is affecting all regions and countries, particularly those more vulnerable, by making natural hazards, such as storms, draughts, sea level raising, etc., increasing in frequency and intensity. It deeply affects the Culture Sector, already facing several challenges; among others, it threatens several cultural heritage assets around the world, particularly in Africa and in Small Islands Developing States (SIDS), which tangible and intangible cultural heritage is in danger of disappear due to the increase of sea level and other related hazards. However, at the same time, through the Culture and Creative Sector is possible to find several resources and opportunities to strengthen resilience. Particularly, Youth groups and activists are a critical players to achieve this.

The sector can play a critical role in the fight against climate change, since arts, culture and heritage constitute an invaluable resource to help communities reduce greenhouse gas (GHG) emissions and strengthen adaptive capacity. The integration of climate change mitigation measures within the Culture Sector brings many opportunities for the sector itself to become more resilient and acquire more support from governments and organizations fighting climate change.

**MODERATOR:** Ernesto Ottone Ramirez, Assistant Director-General for Culture, UNESCO

### SPEAKERS:

- Repaul Kanji, ICCROM Youth Forum leader
- Andrew Potts, ICOMOS Climate Change and Heritage Working Group, Climate Heritage Network Secretariat

## CASE STUDY

25 Oct, 2022  
10:15 - 10:45

MAS Theatre

**Culture and Populism: Perspectives  
from Cultural Policy**

The rise of populism and narrow nationalism, particularly since the financial crash of the late 2000s, is widely considered as one of the most dangerous geopolitical trends in the world today. Its rise can be traced, at least in part, to a backlash against globalization, whose benefits have been shared unequally across different regions and demographics. Nationalistic populism is a complex phenomenon, but a unifying theme is an intolerance toward diversity, including opposition to immigration. Nationalistic populism in many countries has also been associated with the manipulation of the media and the growth of 'fake news', the rise of authoritarian leaders and regimes, and more broadly the erosion of liberal democratic ideologies and political systems. How is populism impacting cultural policy? Are there strategies of resistance the cultural industries and wider cultural ecosystems can employ? Since cities are important battlegrounds in the contestation of nationalistic populism, what role can urban cultural policies play? Franco Bianchini, Associate Director of the Centre for Cultural Value, will base his talk mainly on developments in Europe and North America during the last two decades. He will try to unpack some of these questions and share his reflections on key aspects of this major threat to the protection and promotion of diversity of expression.

### SPEAKER:

- Dr Franco Bianchini, Associate Director, Centre for Cultural Value, University of Leeds

25 Oct, 2022  
10:45 - 11:00

Break



## PERFORMANCE

25 Oct, 2022  
11:00 - 11:15

Performance by Yarub Smarait & Samvel Gasparyan

MAS Gallery S

Yarub Smarait & Samvel Gasparyan are a part of "Yarub Smarait Quartet", performing world music generally and specifically arabic traditional music and some original tracks composed by Yarub, with a touch of classical and jazz accompaniment. We take you on a journey throughout the Middle East with unfamiliar sounds and soundscapes.

## CREATIVE CONVERSATIONS

25 Oct, 2022  
11:15 - 11:45

Sumayya Vally in conversation with Tim Marlow

MAS Gallery S

For Sumayya Vally, heritage is at the starting point of any design. Vally's Material Histories project for the Istanbul Design Biennale employed recipes as archival material that informed new cartographies, whilst her Serpentine Pavilion took inspiration from the physicality of historic cultural sites significant to diasporic and cross-cultural communities. In conversation with Tim Marlow, Vally discusses how notions of nostalgia, history and heritage form the catalyst for new configurations of material culture that contribute to the construction of contemporary identities.

### SPEAKERS:

- Tim Marlow, Chief Executive and Director, the Design Museum
- Sumayya Vally, Architect, Counterspace

## CREATIVE CONVERSATIONS

25 Oct, 2022  
11:15 - 11:45

Michael Kovac in conversation with Rico Love

MAS  
Auditorium

"Making music through a global lens"

### SPEAKERS:

- Michael Kovac, Chief of Staff, Recording Academy
- Rico Love, Vice Chair of the Board of Trustees, Recording Academy

## CASE STUDY

25 Oct, 2022  
11:15 - 11:45

Diaspora Diplomacy as an efficient tool of Public Diplomacy

MAS Theatre

The phenomena of diaspora, where people spread from their original homeland can be tracked back to Ancient Greece where its dominance and geographical expansion driven Greeks to the new founded Hellenistic cities. Living in a globalized, interconnected world where there is an increased movement of people with large communities established worldwide, diaspora communities have become a significant demographic and cultural component within various countries.

Over the last few years, various countries have developed systematically diplomatic and administrative capacities to establish their influence on, and communication with, their diaspora communities. In this session, HE Nickolay Mladenov will explore how countries can use their diaspora communities as an efficient tool to achieve the country's foreign policy goals.

### SPEAKER:

- HE Nickolay Mladenov, Director General, Anwar Gargash Diplomatic Academy





**PANEL**

25 Oct, 2022  
11:45 - 12:30

MAS Gallery S

**Taking Bollywood Global:  
Dynamics of Diversity**

In contrast to Hollywood which has always sought global audiences with diverse content, Bollywood in its early formations sought to reach larger global audiences but without dramatically expanding diversity in content. This has shifted dramatically in recent years and was accelerated exponentially with the rise of digital streaming platforms that expanded access to diverse audiences globally and drove diversity in cultural content. Bollywood ambition to “go global” has differed in significant ways from strategies employed by Hollywood. How do the experience of Hollywood and Bollywood differ in reaching global audiences? How does evolving Bollywood content relate to the rapid expansion of local and regional film and music globally? For example, local and regional music is the fastest growing segment of the global music industry today. Has the search for global markets impacted the content matter and stories told in Bollywood films, or has it mainly been different marketing strategies?

**MODERATOR:** Hans Fraikin, Abu Dhabi Film Commissioner

**SPEAKERS:**

- André Timmins, Founder Director - Wizcraft & IIFA
- Kabir Khan, Director “83”
- Aashish Singh, Chief Executive Officer, Lyca Productions

**PANEL**

25 Oct, 2022  
11:45 - 12:30

MAS  
Auditorium

**Cultural and Creative Ecosystems:  
Future Foresight**

The CCEs are constantly impacted by the reflection about the future change already emerging in the present. The practice of future foresight seeks to challenge the mental models and narratives about the future in order to provide a better insight on the ecosystem strategies, industry risks and political resolutions that need to be undertaken in the present. What are the leading visions and conceptions that shape the CCEs today and will be transmitted to the future generations? How could the challenges that CCEs might encounter in the future be taken under control in the present? What needs to be done in the following years to ensure the integrity and the sustainability of the CCEs?

**MODERATOR:** Dr. Tom Fleming, International Expert on Creative Economy, Director of Tom Fleming Consultancy

**SPEAKERS:**

- Chris Dercon, Director, Rmn-Grand Palais
- Victoria Contreras, CEO, Conecta Cultura
- Nora Al Dabal, Executive Director of Arts and Creative Industries, Royal Commission for AlUla



## ARTIST AND CURATOR TALKS

25 Oct, 2022  
11:45 - 12:30

Artist and Curator Talks 4

MAS Theatre

### SPLIT ENDS

The talk will be looking at Afra's practice exploring themes of Ritual, Self Care, Social Conditioning, and Vulnerability. Understanding process from her own experience through the production of Split Ends Exhibition.

**SPEAKER:** Afra Al Dhaheeri, Artist/Assistant Professor

### CURATING CARE-FULLY: INDIGENOUS EXHIBITIONS AT THE VENICE BIENNALE AND BEYOND

How can care be deployed as a foundational ecosystem that actively reconfigures relationships? How can care be placed at the heart of curatorial relations: to artists, each other, community, artworks and audiences? By considering her curation of Tracey Moffatt: My Horizon in the Australian Pavilion and Yuki Kihara: Paradise Camp in the Aotearoa New Zealand pavilion during 2017 and 2022 Venice Biennales respectively, King considers how to curate care in times of seismic upheaval and uncertainty.

**SPEAKER:** Professor Natalie King, Curator and Writer

## KEYNOTE

25 Oct, 2022  
12:30 - 13:00

Chris Dercon in conversation  
with Sir David Adjaye

MAS Gallery S

This keynote conversation will focus on Sir David Adjaye's work and how architecture can create peaceful co-existence, acceptance and togetherness reimagined.

### SPEAKERS:

- Sir David Adjaye, Founder and Principal, Adjaye Associates
- Chris Dercon, Director, Rmn-Grand Palais

25 Oct, 2022  
13:00 - 13:50

Lunch

## PERFORMANCE

25 Oct, 2022  
14:00 - 14:15

Al Ahalla

MAS Gallery S

Al Ahalla is a traditional collective performing art form that is native to the maritime communities of the UAE. Said to have originated on long pearling trips as a work song, or as a means to alleviate pain and homesickness, the circular boat form of the performance and its unique haunting melodies and verse have integrated over time with the coastal Ayyala performing art movements and formations to evolve and create an emotive piece performed by Mubarak Al Otaiba performing arts group.

**PERFORMER:** Mubarak Al Otaiba Performing Arts Group



## KEYNOTE

25 Oct, 2022  
14:15 - 14:30

HE Anwar Gargash

Diplomatic Adviser to UAE President

MAS Gallery S

## PANEL

25 Oct, 2022  
14:15 - 15:00

**Global Storytellers: A Perspective  
from Africa**

MAS  
Auditorium

In a time where audiences around the world are expressing interest in more diverse cultural content, this session will explore how African content is reaching beyond Nollywood with a wider African view to reach new global audiences. This session will focus on how Africa is claiming ownership of their own stories and reaching new audiences with their content.

The session will explore these issues from the standpoint of stories and content creation as well as how African and other audiences are consuming this content, how digital platforms are expanding in the region, and how stories from the region can reach new audiences. The session will provide insight into African culture and media from both a creative and strategic viewpoint.

**MODERATOR:** Isaac Kwaku Fokuo Jr., Founder and Principal, Botho Emerging Markets

### SPEAKERS:

- Flavia Motsisi, Commissioning Editor, Multichoice
- Abiola Olaonipekun, Principal Consultant, BanahGrace
- Derrick Ashong, Founder and host, 'The Mic: Africa'



## ARTIST AND CURATOR TALKS

25 Oct, 2022  
14:15 - 15:30

MAS Theatre

Artist and Curator Talks 5

### THE NOISE OF TIME

The artist talk will examine the role of the artist as researcher, analyzing the relationship between art and subjectivity, war and memory. Rola Khayyat will look at one's relationship to archives: both non-fiction and fictional materials that account for public, private and cultural memory. The work she will be presenting speculates upon unfinished historical narratives and family histories and reimagines the traces of lost people and places.

**SPEAKER:** Rola Khayyat, Artist

### NATURAL HISTORY: THE FOUNDATION OF CULTURE

The cultural identity of peoples, societies and nations are deeply rooted in the prevailing climate, environments, and availability of physical resources through time. Mountains, deserts, rivers, seas, and oceans delineate our geography and impact Earth ecosystems, but also draw the boundaries that further define who we are. An intimate dialogue has long been maintained between the endless forms most beautiful that are woven into the web of life and the systems that regulate the planet, but has our species neglected the language of natural history? Might a clearer understanding of the natural world help translate 'natural' solutions to building a sustainable future? Museums and Galleries provide a powerful opportunity to translate and narrate the physical evidence of lost worlds and forgotten lives to future custodians of Earth. Therefore, the farther backward we can look, the farther forward we can see.

**SPEAKER:** Prof. Phil Manning FGS, FRGS, Chair of Natural History and Director, Interdisciplinary Centre for Ancient Life, University of Manchester, UK

### SHASHA MOVIES: THE FUTURE OF INDEPENDENT CINEMA

Shasha Movies is the first independent streaming service championing independent and artist cinema from South-West Asia and North Africa. Founder CEO Roisin Tapponi speaks about what makes a successful community platform, and how to support marginalised voices through cinema.

**SPEAKER:** Róisín Tapponi, Founder, Shasha Movies

## WORKSHOP

25 Oct, 2022  
14:30 - 15:15

Garden

Culture Summit Majlis 3

Based on the world café conversations format which encourages collective action and enables the shift of people's conceptions through collective discussions, the Culture Summit Majlis is a workshop session intended to encourage knowledge sharing and solution-seeking. Held once a day, the Culture Summit Majlis will pose questions relevant to the theme of the day to allow discussions in small groups.



**PANEL**

25 Oct, 2022  
14:30 - 15:30

**Integrating Cultural Diversity  
Through Music**

MAS Gallery S

Award-winning pianist, composer, and educator Danilo Pérez believes that a united global perspective for the arts and social justice are the keys to moving humanity forward in harmony. Pérez has convened his Global Jazz Project – gifted Berklee Global Jazz Institute members such as alumni George Lernis (Cyprus) and Berklee faculty Patricia Zàrate Pérez (Chile). Joining them will be renowned oud player Charbel Rouhana (Lebanon) and seasoned media executive and current CEO of the Latin Recording Academy Manuel Abud (Mexico/United States). Artistic Director of Berklee Abu Dhabi and singer-songwriter Mayssa Karaa (Lebanon/United States) will be guiding the conversation – to contribute their respective cultural learnings and personal experiences with the goal of building community through music, without borders.

**MODERATOR:** Mayssa Karaa, Artistic Director,  
Berklee Abu Dhabi

**SPEAKERS:**

- Danilo Pérez
- Patricia Zàrate Pérez
- George Lernis
- Charbel Rouhana
- Manuel Abud, CEO, Latin Recording Academy

**CREATIVE CONVERSATIONS**

25 Oct, 2022  
15:00 - 15:30

**Simone Davis in conversation  
with Liza Henshaw**

MAS  
Auditorium

**SPEAKERS:**

- Simone O. Davis, Director of Operations,  
Office of the President/Grammy Global Ventures,  
Recording Academy
- Liza Henshaw, President, Global Citizen

25 Oct, 2022  
15:30 - 15:45

Break

**CASE STUDY**

25 Oct, 2022  
15:45 - 16:15

**Art of Animation**

MAS Theatre

Where do we get our ideas and why animation? What is it about 'anime' that has made it a global phenomenon and contributed to Japan's status as cultural powerhouse? How does animation reflect our socio-political conditions? This session will focus on the Art of Animation, with a special focus on its relationship within and on Arab culture, its Asian origins, and the power of this medium to travel cross-culturally.

**SPEAKER:**

- Fadel Al Mheiri, Film Director



**PANEL**

25 Oct, 2022  
15:45 - 16:15

**MAS**  
Auditorium

**What Being a Global Citizen Means  
as an Arab Artist Today?**

This session will use as its point of departure the documentary film produced by Joana and Waleed Zuaiteer on the project PERCEPTION by the artist eL Seed. The documentary tells the story of a mural eL Seed created in Cairo's marginalized Manshiyat Nasr neighborhood of Coptic Christians, which has had a transformative impact on the neighborhood and community. The film sets the context for a discussion surrounding the challenges faced today as an Arab or Arab-American artist in entertainment, both internationally and in the MENA.

The producers will speak about the importance of mining meaningful and engaging local artistic content, stories and IP for tv/film and the stage, and FlipNarrative's vision and mission to amplify underrepresented and historically misrepresented voices. The discussion will lead to deeper understanding of what diversity really means in the global context. A short segment of the documentary will also be screened.

**MODERATOR:** Mohammed Al Otaiba, Founder, Syndication Bureau and former Editor-in-Chief, The National

**SPEAKERS:**

- Waleed Zuaiteer, Actor/Producer, Founder, FlipNarrative
- Joana Zuaiteer, Co-Founder, FlipNarrative

**PANEL**

25 Oct, 2022  
15:45 - 16:30

**MAS Gallery S**

**The New Canon**

Many cultures and identities of the Middle East remain unexplored to the rest of the world. How can institutions, both incumbent and newly founded, rewrite the story of modernism by taking the individual on a journey through global art from the mid 21st century to contemporary times, charting the evolution of modernism into a cutting-edge global movement? How are institutions creating a new art history narrative centred on the Global South with a focus on connections between the Middle East and Asia?

**MODERATOR:** Fiammetta Rocco, Senior Editor and Culture Editor, The Economist

**SPEAKERS:**

- Dr. Rafal Niemojewski, Executive Director, Biennial Foundation
- Maya Allison, Executive Director, Chief Curator, The NYU Abu Dhabi Art Gallery, NYU Abu Dhabi
- Sultan Sooud Al Qassebi, Founder, Barjeel Art Foundation
- Manal Ataya, Director General, Sharjah Museums Authority



## ARTIST AND CURATOR TALK

25 Oct, 2022  
16:15 - 16:30

MAS Theatre

**Inhabiting the Museum**  
Exhibition-making in times  
of pandemic: MCADManila  
2020 to 2022

This brief talk aims to share how a team thought through museum + exhibition programming during the 2.5 years of the pandemic, one characterized by lockdowns, restrictions, loss of a physical audience, and dwindling support. It will suggest that these challenges determined a new brand of creativity, nursing back an institution to a healthy thoughtfulness about the role of art and its spaces in our communities.

**SPEAKER:** Joselina Cruz, Director and Curator, Museum of Contemporary Art and Design (MCAD), DLSU-College of Saint Benilde

## PANEL

25 Oct, 2022  
16:15 - 17:00

MAS  
Auditorium

**From Treasure House to Modern  
Agora: The Rise of the Museum as  
a Civic Space**

Building on this year's theme of A Living Culture, the Louvre Abu Dhabi is inviting participants to Culture Summit 2022 to explore how museums can, today, offer a much-needed modern version of the 'agora', this central public space in ancient Greek city-states where people gathered to discuss, experience and shape the life of their city.

After sharing a brief global overview of the rise of museums as civic space, Anaïs Aguerre, cultural advisor and founder of Culture Connect will unpack with artist Latifa Saeed who was part of the first edition of the Richard Mille Art Prize created by Louvre Abu Dhabi and Alia Al Shamsi, Emirati-Italian visual artist and Cultural Programming Manager at the Louvre Abu Dhabi how museums can function as a modern agora and what opportunities this represent for artists, art managers and the audience, with a focus on the specific mission of education and community engagement.

**MODERATOR:** Anaïs Aguerre, Cultural Advisor, founder of Culture Connect

### SPEAKERS:

- Latifa Saeed, Visual Artist
- Alia Al Shamsi, Artist, Cultural Programming Manager, Louvre Abu Dhabi

## KEYNOTE

25 Oct, 2022  
16:30 - 16:45

MAS Gallery S

**Michael Hendrix, Partner and Global  
Director of Design, IDEO:  
"Borderless Creativity"**

Musicians are increasingly making positive social impact in unexpected domains like education, healthcare and finance. While it is certainly a result of increased access to digital tools and global networks, the essential key to their success is in their perspectives. Michael Hendrix, an IDEO Partner and Berklee College of Music professor, breaks down the characteristics of these creative mindsets, showing how artists like Bjork and Pharrell approach innovation beyond their art and make creativity borderless.



## PANEL

25 Oct, 2022  
16:45 - 17:30

People and Place

MAS Gallery S

Reflecting on the influence on their work of communal architectural typologies such as the mosque, the cinema or the theatre, Sumayya Vally, Paloma Strelitz, and Noura Al Sayeh Holtrop discuss how the architecture of public space is instrumental in constructing and expressing our personal identities, serving as spaces to come together and creating communities that are constructed along lines of shared interest, religion, and kinship.

**MODERATOR:** Priya Kanchandani, Head of Curatorial + Interpretation, the Design Museum

### SPEAKERS:

- Sumayya Vally, Architect, Counterspace
- Paloma Strelitz, Creative Director, Patch
- Noura Al Sayeh Holtrop, Architect and Curator

## CASE STUDY

25 Oct, 2022  
17:00 - 17:30

Cultivating a Cultural Vitality  
Programme at the Smithsonian

MAS  
Auditorium

For more than fifty years on the National Mall in Washington, DC, the Smithsonian Folklife Festival has collaborated with communities around the world to present their cultural heritage to the American public. Participation in the Festival changes lives, often motivating tradition bearers to further protect and promote their heritage. However, back home, they often struggle to keep cherished cultural practices vital and relevant for the next generation. Could practices developed through the Folklife Festival be applied in-situ for greater impact? Halle Butvin will discuss the challenges of building the Smithsonian's Cultural Vitality Programme and the promising early results of its on-the-ground projects.

### SPEAKERS:

- Halle Butvin, Director of Special Projects, Smithsonian Center for Folklife and Cultural Heritage

## CLOSING REMARKS

25 Oct, 2022  
17:30 - 18:00

Wrap up and Closing Panel

MAS Gallery S

**MODERATOR:** Hadley Gamble, CNBC

### SPEAKERS:

- HE Mohamed Khalifa Al Mubarak, Chairman, DCT Abu Dhabi
- Ernesto Ottone Ramirez, Assistant Director-General for Culture, UNESCO
- Fiammetta Rocco, Senior Culture Editor, the Economist
- Tim Marlow, Chief Executive and Director, the Design Museum
- Alexandra Munroe, Senior Curator, Asian Art and Senior Advisor, Global Arts, Solomon R. Guggenheim Museum; Director, Curatorial Affairs, Guggenheim Abu Dhabi





**CLOSING PERFORMANCE + DINNER**

25 Oct, 2022  
18:00 - 21:00

Manarat  
Al Saadiyat

Closing Performance by Danilo Pérez's Global Jazz Project featuring special guest Charbel Rouhana followed by dinner at Manarat Al Saadiyat

Similar to Dizzy Gillespie's United Nations Orchestra, which helped launch Pérez's international career, Danilo's Global Jazz Project is a multicultural combo that features violinist Ángela Varo (Spain), alto saxophonist & spoken words Patricia Zárate (Chile), vocalist Nadia Washington (USA), percussionist George Lernis (Cyprus), and bassist Ciara Moser (Austria). With their intriguing, unconventional instrumentation (to jazz standards), Danilo Perez's Global Jazz Project afford the music with a Pan-Mediterranean, "beyond category" quality that alludes to Panamanian folk, chamber music, cinematic score, and, of course, the sparkling improvisation associated with jazz. Joining them as a special guest will be acclaimed oud performer and composer Charbel Rouhana.

The performance will be followed by dinner at Manarat Al Saadiyat.